GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:1887
ANSWERED ON:10.08.2006
PRIVATE PARTICIPATION IN PROMOTION OF TOURISM .
Gaikwad Shri Eknath Mahadeo;Mane Smt. Nivedita;Singh Shri Kirti Vardhan

Will the Minister of TOURISM be pleased to state:

(a) Whether the Government has allowed private sector in promoting tourism sector;

(b) If so, the terms and conditions stipulated therein;

(c) The areas in which private participation would be involved;

(d) Whether the Government has received any proposals from private participants in this regard; and

(e) If so, the details thereof and the action taken thereon?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a), (b) & (c): Ministry of Tourism has allowed private sector participation for development of tourism infrastructure, augmentation of accommodation facilities and for promotion and marketing of tourism products as per the existing scheme/guidelines. Ministry of Tourism assists private sector projects under its Large Revenue Generating Scheme.

(d) & (e): There is an active response from the private sector in the overall development and promotion of tourism sector. The following expenditures have been incurred during the financial year 2006-07 upto 31.7.06 through involvement of private sector participation in development and promotion of tourism.

1. Rs.13.94 crore for overseas campaign.

2. Rs.2.34 crore for incentives to accommodation infrastructure subsidies.